

LESLIE CASTRO

leslielcastro99@gmail.com

609.510.4542

lesliecastrodesigns.com

Work Experience

- Graphic Designer, Critical Response Group Apr 2026 – Present
- Design detailed digital floor plans using Adobe Creative Suite, maintaining clear visual hierarchy and precise layouts
 - Produce and quality-check visual materials for accuracy and consistency while managing sensitive information
- Library Associate, Princeton Public Library Dec 2021 – Present
- Assist patrons with inquiries and information resources, supporting a positive patron experience
 - Create visually engaging infographics for a library fundraising initiative, helping communicate goals and impact to the community
 - Support community outreach by creating Spanish-language social graphics and leading digital literacy classes
- Marketing Coordinator, Corcoran Sawyer Smith Mar 2025 – Jan 2026
- Designed and produced print and digital marketing materials
 - Developed targeted email campaigns that elevated agent and listing exposure
 - Managed layouts with consistent typography and visual hierarchy

Education

Class of 2024

AAS, Advertising & Graphic Design, Mercer County Community College

Class of 2021

BA, Spanish, The College of New Jersey

Cum Laude

Skills

- Adobe CC (InDesign, Illustrator, Photoshop)
 - Brand Consistency & Visual Design
 - Print & Digital Marketing Design
 - Email Marketing & Social Media
 - Typography, Layout & Visual Hierarchy
 - Spanish (Native Speaker)
- 