

LESLIE CASTRO

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lesliecastrodesigns.com

Work Experience

- Library Associate, Princeton Public Library Dec 2021 – Present
- Support visitors with inquiries, promoting a positive patron experience
 - Created visually engaging infographics for a library fundraising initiative, helping communicate goals and impact to the community
 - Supported outreach efforts by creating social graphics translated into Spanish
- Marketing Coordinator, Corcoran Sawyer Smith Mar 2025 – Jan 2026
- Designed and produced print and digital marketing materials
 - Developed targeted email campaigns that elevated agent and listing exposure
 - Managed layouts with consistent typography and visual hierarchy.
- Academic Evaluator, The College of New Jersey Feb 2022 – Mar 2023
- Updated and maintained accurate academic records for a diverse set of students
 - Oversaw and ensured timely processing of diploma orders

Education

- Class of 2024
AAS, Advertising & Graphic Design, Mercer County Community College
- Class of 2021
BA, Spanish, The College of New Jersey
Cum Laude

Skills

- Spanish (Native Speaker)
 - Microsoft Office & Google Workspace
 - Graphic Design (Adobe Creative Suite, Canva)
 - Email Marketing & Communications
 - Office & Records Management
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